RIVERA CASANOVA

Fashion marketing and Costume Design

education

Savannah College of Art and Design (SCAD)
Savannah, Georgia
BFA Fashion Marketing and Management
Minor in Costume Design
Anticipated Graduation: Fall 2018
GPA: 4.0

skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Office
Adobe After Effects
Mac OSX & Windows

Bilingual;Spanish and English
Computer and physical rendering
Working efficiently in a team setting
Mood/concept board development
Trend Forecasting
Creative Writing

Developing Customer Profiles
Script Analysis
Visual Marketing
P&L Statements
Retail Buying
Product Development

experience

La Casa De Bernarda Alba, Costume Design 2017 Santa Clarita, Ca & Savannah, Ga
Collaborated with Lucas Rafael Rivera on senior play by designing all of the characters
ensembles. assisted with analyzing script in addition to marking entrances and exits of
each character.

Scrutator, Costume Design 2016 Savannah, Ga
Collaborated with Natalya Galarza in video gaming proposal. Digitally designed and
rendered the characters apparel based on the analysis of the game's story line.

Blends a Coffee Boutique, Graphic Designer Associate 2016 Savannah, Ga
Prepared promotional art for the opening of the business, in addition to the menu art.
Also, worked on retouching photos of the products for display.

organizations & awards

SCAD Dean's List (2014-Present)
Foundation Studies Award for Design (2015)

Artist Statement

Clothing frames the soul so it can be admired, for example: when one sees a movie and they first lay eyes on the protagonist, their apparel is the first thing they notice and the first piece of information they are given about the character—hence the frame. It isn't after they start to talk when one realizes their soul. The magical thing about this is the person who designs the proper frame for the soul, and this is what fashion and costume designers do. I share a passion with both professions because there is a clear difference between them. The fashion designer writes their own script, the costume designer is given the challenge to work around the script they are given. The fashion designer thinks about the future, and the costume designer travels throughout time. Regardless, from the start I was aware I had to understand the master artists from the past to become a master artist in the future.

Glorianne Rivera-Casanova
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